

launch _code's

MOONSHOT AWARDS



Friday, May 3, 2019

8:00 am @ MADE Maker Space
5127 Delmar Blvd., St. Louis, MO 63108

MOONSHOT 2019

Honoring the people & organizations trying audacious things to blast the St. Louis community into the future.

One individual and one organization winner will be selected in five categories based on LaunchCode core values:

The Collaboration Award honors the organization or individual who partners most innovatively. Who is joining forces in unexpected, unconventional ways to work across fault lines for a better STL?

The Challenge Award recognizes the organization & individual who are challenging convention. Who is forcing tough conversations and then working towards building consensus?

The Dreamer Award recognizes the organization & individual who are building brand new approaches to better our community. Who is pushing conventional solutions to the limit?

The Commitment Award honors the organization & individual who flat-out work hard, and without compromise. Who doesn't back down in the face of tough odds?

The Inclusion Award honors the organization & individual who are on the frontier of advancing inclusion. Who is at the forefront of working toward an equitable St. Louis region?

Over 200 people will gather on May 3rd to honor our community's pioneers. 100% of all proceeds will directly support LaunchCode's free education programs.

Friday, May 3, 2019

8:00 am @ the Delmar Creator Corridor

Third Degree Glass Factory
5200 Delmar Blvd
St. Louis 63108

8:00-8:30 AM	Networking
8:30-9:00 AM	Breakfast
9:00-10:00 AM	Program

MADE Makerspace
5127 Delmar Blvd
St. Louis 63108

10:15-10:45 AM	Optional Tour & Make
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Sponsorship Benefits

PRESENTING SPONSOR \$15,000

- Naming rights: Moonshot Awards, presented by...you!
- Participate in awards presentation with Jim McKelvey
- Naming recognition in all related print, digital & social media, pre- and post-event
- Seat on both the nomination and selection committees
- Personalized, branded recognition prominently displayed throughout the event
- 16 event tickets with preferred seating
- Special recognition in LaunchCode's annual report

GALAXY SPONSOR \$7,500

- Seat on either nomination or selection committee
- Special recognition in all print, digital & social media, pre- and post-event
- Branded recognition throughout the event
- 16 event tickets
- Recognition in LaunchCode's annual report

PLANETARY SPONSOR \$2,500

- Seat on either nomination or selection committee
- Branded recognition in print, digital & social media during the event
- 8 event tickets

ASTEROID SPONSOR \$1,000

- Recognition in print & digital media, & throughout the evening
- 2 event tickets

INDIVIDUAL TICKET \$50



INTERESTED IN SPONSORING THE MOONSHOT AWARDS?

Contact Lori Rasmussen
at 314-703-4743
or Lori@launchcode.org



Working for Good

When founding payment processor Square, Jim McKelvey wanted to HQ the company in his hometown of St. Louis. But the dearth of software engineers in our community needed to build the platform was too high a hurdle, and those jobs wound up located in Silicon Valley. Jim McKelvey subsequently founded LaunchCode to address this tech talent shortage. LaunchCode's mission is to build a skilled workforce by creating pathways for driven people seeking careers in technology. For five years LaunchCode has been educating and landing apprenticeships for St. Louisans at no cost to them. We know that free education levels the playing field, builds the community's vital tech workforce, and launches those without traditional credentials into tech careers with family-supporting wages. Win-win-win.

LaunchCode directly placed 369 people into tech careers in 2018, averaging more than one per day. LaunchCode technologists work in all types of tech roles in all types of organizations, from start-ups to the region's largest employers.



LaShana Lewis

One of our earliest LaunchCode apprentices from September 2015, is now **Chief Technology Officer at MultiPass**, a T-Rex incubated workspace experience platform.

In 2018 LaunchCode enrolled 1,809 people in free comprehensive computer programming training (51% were people of color, 48% were female, and 52% were earning less than \$30,000 per year at the time of enrollment), as well as introduced an additional 1,309 to beginner programming concepts and computer literacy through our new Discovery program.





The LaunchCode Foundation

LaunchCode.org | 4811 Delmar Blvd, St. Louis, MO 63108 | 314-254-0107



The LaunchCode Foundation is a tax exempt organization as described in section 501(c)(3) of the Internal Revenue Code; EIN 47-1718432

Contributions are tax deductible less value of goods received.